HOW BIG IS THE PROBLEM?

AS OF 2011

Diabetics in the United States

BY 2050

Projected Growth Rate in Diagnosed Diabetics

IN 1 YEAR

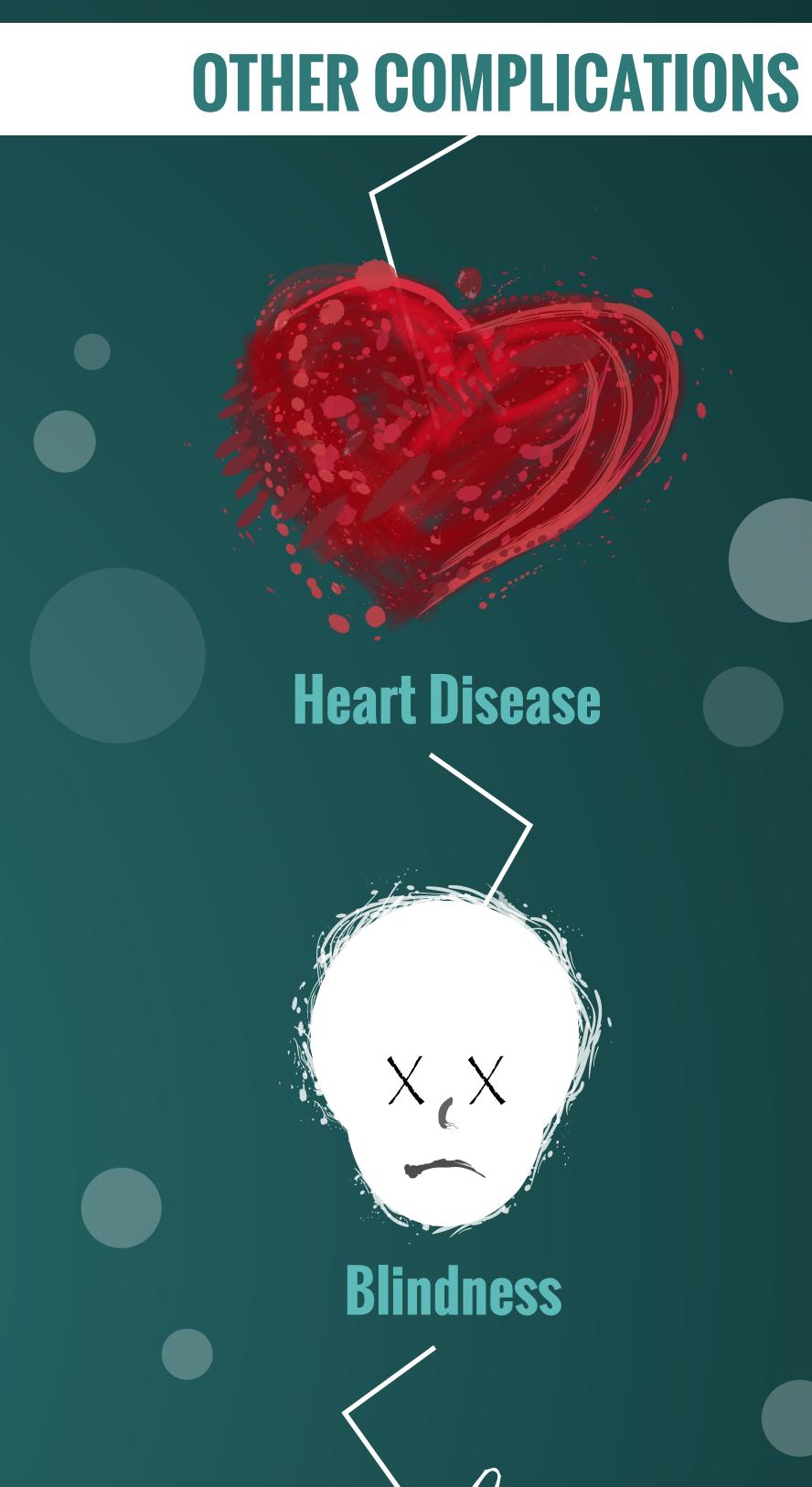
New Cases Diagnosed

EVERY MINUTE

4 People Are Diagnosed Diabetic

Leading Killer in the United States

> 401,TUT Deaths Linked to Diabetes in 2007





Amputation

ALL OF THIS COULD BE PREVENTED

24%

ARE AT RESTAURANTS

WHATIF

THERE WAS A WAY TO HELP PREVENT DIABETES THAT TIED INTO PEOPLE'S **DAILY HABITS?**

Sources: http://www.diabetes.org/diabetes-basics/statistics/ http://care.diabetesjournals.org/content/24/11/1936.long http://www.upi.com/Health_News/2011/09/19/Americans-eat-out-about-5-times-a-week/UPI-54241316490172/