

DIABETES

HOW BIG IS THE PROBLEM?

AS OF 2011

25.8 Million
Diabetics in the United States

BY 2050

165%
Projected Growth Rate
in Diagnosed Diabetics

IN 1 YEAR

1.9 Million
New Cases Diagnosed

EVERY MINUTE

4 People
Are Diagnosed Diabetic

6th
Leading Killer in
the United States

231,404
Deaths Linked to
Diabetes in 2007

OTHER COMPLICATIONS



Heart Disease



Blindness



Amputation

ALL OF THIS COULD BE PREVENTED

24%

OF WEEKLY MEALS
ARE AT RESTAURANTS

WHAT IF

THERE WAS A WAY TO HELP PREVENT
DIABETES THAT TIED INTO PEOPLE'S
DAILY HABITS?

Sources: <http://www.diabetes.org/diabetes-basics/statistics/>
<http://care.diabetesjournals.org/content/24/1/1936.long>
http://www.upi.com/Health_News/2011/09/19/Americans-eat-out-about-5-times-a-week/UP1-5424131649012/